



OFFICE OF THE VICE PRESIDENT FOR STUDENT AFFAIRS AND DEAN OF STUDENTS

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June 13, 2017

Mr. Mulugeta Ferede
Executive Director
University Unions
UNB 4.124, F4200
CAMPUS MAIL

Dear Mulu:

President Fenves has delegated his authority pursuant to *University Policy* HOP 4-1210 and *Institutional Rules on Student Services and Activities* Sec. 8-301 to the Vice President for Student Affairs. As such, this letter confirms that I have approved University Unions Board of Directors meeting minutes for March 31, 2017.

Accordingly, the proposed budget for Campus Events and Entertainment is also approved. As always, this approval is with the understanding that fiscal items are subject to the normal approval procedures in coordination with Division of Student Affairs.

Please contact me if you have any questions.

Sincerely,

A handwritten signature in cursive script that reads "Soncia Reagins-Lilly".

Soncia Reagins-Lilly
Vice President for Student Affairs
Dean of Students

SRL/amc

cc: Ms. Donna Bellinghausen, Associate Vice President for Student Affairs
Mr. Andrew Clark, Academic and Policy Administrator, Office of the Vice President

UNIVERSITY UNIONS

UNIVERSITY UNIONS BOARD OF DIRECTORS MEETING Friday, March 31, 2017

The University Unions Board of Directors met on Friday, March 31, 2017, in the Board of Directors' Room, UNB 4.118, in the Texas Union.

Members Present:

Mr. Jackson Clifford, Chair
Ms. Diana Padilla, Vice Chair
Dr. John Doggett
Mr. Mulu Ferede
Mr. Kevin Helgren
Mr. Rahim Karim
Mr. Paul Mannie
Dr. Celena Mondie-Milner
Ms. Helen Yang

Members Absent:

Dr. Diana Ginsburg
Dr. Brian Roberts

I. CALL TO ORDER - Jackson Clifford

The meeting of the University Unions Board of Directors was called to order at 3:08 pm.

Mr. Jackson Clifford thanked Ms. Diana Padilla for a job well done as our Interim Chair while he was completing an internship in New York.

II. APPROVAL OF THE MINUTES - Jackson Clifford

A motion was made to approve the minutes from the February 24, 2017 meeting as submitted to the Board members.

Motion: Ms. Helen Yang moved to approve the minutes.

Second: Mr. Rahim Karim seconded the motion.

Motion Carried, the minutes were approved as submitted by all members present.

III. ITEMS FOR DISCUSSION

A. Compost/recycling discussion - Jackson Clifford

Mr. Jackson opened the compost and recycling discussion, stating that students have expressed concern regarding the signage around the trash and recycling containers in our buildings. Students said it is outdated, with confusion about what goes where, and the wording needs to be more succinct. Mr. James Buckley and Ms. Claudette Campbell gave a presentation on new signage which includes simple 3D graphics with examples of what products go in which container, simple to understand signs on cans, and also a "No" sign with what should not be placed in each can.

There is work being done on this issue with a two prong approach - "front of the house" with the new signage for trash and recycling that the students will use and in the "back of the house" including the production kitchens and restrooms. Aramark has begun composting Starbucks coffee grounds and providing these to UT landscaping to benefit the UT campus. Recycling of restroom paper towels has been very successful.

Mr. Jim Walker, Director of Sustainability, has campaigns to engage and educate the students, providing in-service training to student groups and departments to help campus. Last year sustainability students stood by trash cans and spoke with students about recycling. They want to conduct that campaign again this year. It was suggested that as our food service contracts come up for renewal, University Unions should advocate for more sustainable packaging.

These signs, along with the other new implementations for composting of coffee grounds and recycling restroom paper towels will be rolled out during Earth Day week.

IV. ITEMS FOR ACTION

A. Budget Allocation - Jackson Clifford

The Budget Allocation Committee met with Ms. Jennifer Zamora and Mr. Bob Lawrence and developed revised rubric for Committee presentations and objective grading criteria. Students completed budgets and held presentations (See Attachment A).

There were no significant changes this year. Each committee received the same budget amount as the previous year, except the African American Culture committee who had \$50 deducted due to poor presentation performance. Two committees asked for an increase, but they placed near in the bottom third and did not receive it and no committee placing at the top asked for an increase. All the groups do good work, but the gap in presentation quality was significant. The Committee gave the requested amounts, even though some performances and answers were not as good as they could be, because they did not want to penalize them or adversely affect their events. They were given instruction for future presentation, not a cut to their programs. Overall, the monies awarded are used very efficiently. A fund of \$3,800 to distribute at the Committees discretion was not awarded to any committee and will rollover to next year.

This prompted a lengthy discussion, initiated by Dr. Doggett, regarding quality of presentation versus requested and given monies.

The quality of the presentations this year were not up to the standards the committee would like to see and expect. The best thing you can do for the students is to let them know they failed and why. Granting them the requested budget amount for a poor presentation performance sends the wrong message. It is our job to help prepare these students for the real world. They should be penalized and made to come back and present again for the full award. This would give them real world practical experience. We can't just let the students slide through this process.

It was suggested that possible changes should be made next year in disseminating information. Provide more transparency in the budget letter, letting them know we are fulfilling their request but here are some critiques of your performance. Teach the students how to present, help prepare them for the real world. It was a good step in creating new rubric; however, expand transparency so students understand why they are being evaluated the way they are.

Creative Arts + Theatre committee presented a clear need to replace an outdated light fixture used annually for the Madrigal Dinner. They were granted \$450 from slush fund and the \$50 that was taken away from AACCC for their clear need.

Motion: Mr. Paul Mannie moved to approve the E+E budget for next year by unanimous vote. After a brief discussion, the motion was rescinded and a new motion was made to approve the budget by a show of hands.

Second: Mr. Kevin Helgren seconded the motion.

Motion Carried: The budget was approved as submitted by all members present.

B. Top Vendors for Texas Union Convenience Store - Diana Padilla

Members were surveyed for their top five (5) choices, from the list compiled from the previous meeting, for a vendor to be located in the former convenience store space in the Texas Union building. While there were a variety choices, a dessert store of some type was the clear favorite, with a Whole Foods and Amazon Go stores coming in close behind.

Ms. Celena Mondie-Milner advocated for an airport shuttle service. There is a real need for a service to provide transportation to and from the airport and campus. A door to door type service, considering Austin traffic, would be best. University of Virginia has a good example in operation. Mr. Ferede will investigate this option as part of our service mission, as it addresses a real need. This is a unique service that is not being currently provided on campus.

Mr. Jackson suggested the Board table this discussion for a later meeting, coming back with more information and a potential vote at the next meeting.

Motion: Mr. John Doggett made the motion to table this discussion, gather more information, and vote at the April meeting.

Second: Mr. Mannie seconded the motion.

Motion Carried: The motion passed to table the discussion and vote at the April 28, 2017 meeting.

C. Recommendations for Appointed Faculty Member - Jackson Clifford

With the expiration of Dr. Diane Ginsberg's appointment to the Board, members were encouraged to consider and recommend a new faculty member to fill the upcoming opening. Mr. Helgren recommended Dr. Mary Steinhart, Faculty Ombudsperson and professor with the College of Education, and Dr. Jody Jensen, professor with the Colleges of Education and Liberal Arts. Ms. Mondie Milner suggested Professor Brent Iverson, Dean of the School of Undergraduate Studies.

It can be a challenge to find faculty interested and with time to become involved. Mr. Clifford and Mr. Helgren will meet to come up with more recommendations to bring before the Board. This recommendation will require a vote at the next meeting.

Members were encouraged to reach out to and have conversation with potential faculty board members.

No vote was taken on this Action Item at this time.

V. SUBCOMMITTEES

A. Budget Allocation - Jackson Clifford

Budget allocations committee is addressed in the Items for Action above.

B. Art Selection - Jackson Clifford

There is no report at this time.

C. Election - Diana Padilla

There is no report at this time.

VI. REPORTS

A. University Unions Board Chair - Jackson Clifford

The Dine with a Prof Program continues to be successful, with over 50 submissions to date. There seems to be a lag in picking up and using the vouchers. Effort will be made to improve marketing strategies by reaching out to departments and student organizations. Due to the lag in redemption of the vouchers, funds are still available. The Board is encouraged to find additional avenues for funds moving forward.

B. Campus Events + Entertainment President - Paul Mannie

Attendance is around 35,000 to date, with the largest event of the year, 40 Acres Fest, happening April 1, 2017. The annual E+E Banquet will be held on April 20, 2017, at 5:30pm, including the induction of the new E+E President, Gaby Gutierrez.

C. University Unions Executive Director - Mulu Ferede

We are working with Moody College of Communication on a Texas Union Theater Partnership. We are hoping Moody will generate funding for the theater renovation project, projected to be around \$2.5 million, with possible naming rights, depending on the level of the endowment. If this partnership is successful, the construction work should happen before 2019. We are hopeful this will be a mutually beneficial collaboration.

UT has partnered with an architectural firm to develop design concepts for the West Mall fountain redesign and is holding monthly meetings to finalize this process. This area is a gateway to the campus from the 1931-32 era. The initial concept would take out the water fountain and replace it with fully developed landscaping, trees, and possibly a plaque. The committee would like to have a final design by the end of May. I have requested that our Board Chair, Mr. Clifford, attend the next meeting. Funding for this project is unknown at this time.

The food truck program is launching with one permanent truck pad at this time at the Speedway Pedestrian walkway area. We are hopeful another pad will be assigned in that area and if the program goes well, to have other locations around campus.

VII. QUESTIONS/COMMENTS

As an update to the AV issues at a recent Texas Union Theater event, Mr. Ferede assured the Board that staff are looking at and evaluating protocol and systems, including equipment and staff training. Mr. Buckley and Ms. Campbell will prepare recommendations to improve our systems, including live streaming capabilities.

The Board was invited to attend the official launch of the food truck program on April 5, with Mr. Mulu Ferede and Dr. Soncia Reagins-Lilly. University Unions will give away 50 free snow cones to students in celebration of the new program.

The Advisory Council meeting will be held on April 21, 2017. Winners of the J. J. "Jake" Pickle Citizenship and the Pal-Make a Difference Awards will be announced.

Mr. Karim will be sending out invitations to the Blackstone LaunchPad at UT Austin grand opening, to be held on April 12, 2017, located in the FAC. This project is overseen jointly by the School of Undergraduate Studies and the Office of the Vice President for Research.

VIII. ADJOURNMENT

The meeting was adjourned at 4:48 pm.

*Reminder: The next Board meeting will be held on Friday, April 28, 2017, from 3 pm – 5 pm,
Board of Directors' Room of the Texas Union, UNB 4.118*

2017 - 2018 E+E Budget Allocation

Committee	2016-17 Budget	2017-18 Request	Difference	Allocation	2017-18 Allocation
CA+T	\$ 26,350	\$ 26,350	\$ -	\$ 50	\$ 26,400
E+E	\$ 23,078	\$ 23,078	\$ -	\$ -	\$ 23,078
AAC	\$ 31,490	\$ 31,490	\$ -	\$ -	\$ 31,490
Showtime	\$ 43,052	\$ 43,052	\$ -	\$ -	\$ 43,052
Headliners	\$ 91,908	\$ 91,908	\$ -	\$ -	\$ 91,908
MACC	\$ 19,696	\$ 19,696	\$ -	\$ -	\$ 19,696
DS	\$ 86,677	\$ 86,677	\$ -	\$ -	\$ 86,677
Recreation	\$ 20,303	\$ 20,803	\$ 500	\$ -	\$ 20,303
TX Trads	\$ 33,648	\$ 40,848	\$ 7,200	\$ -	\$ 33,648
AACC	\$ 28,459	\$ 28,459	\$ -	\$ (50)	\$ 28,409
Total	\$ 404,661	\$ 412,361	\$ 7,700	\$ -	\$ 404,661
Total with ECB	\$ 475,661			\$	\$ 475,661

*CA+T will also be granted a one time special allocation of \$450 towards their new light expense