UNIVERSITY UNIONS BOARD OF DIRECTORS  
Friday, September 28, 2012

The University Unions Board of Directors met on Friday, September 28, 2012 in the Texas Union Board of Directors’ room, UNB 4.118.

Members Present:  
Mr. Wm. Andrew Smith, Jr.  
Mr. Jesse Hernandez, chair  
Ms. Tess McKenna  
Dr. Karrol Kitt  
Mr. Seth Snyder  
Ms. Carissa Kelley  
Dr. John Ruszkiewicz  
Dr. John Doggett  
Mr. John Walker

Members Absent:  
Dr. Soncia Reagins-Lilly  
Mr. Thor Lund

I. TOUR OF HOGG MEMORIAL AUDITORIUM

II. CALL TO ORDER

The meeting of the University Unions Board of Directors was called to order at 3:37 p.m., following a Board tour of the Hogg Memorial Auditorium.

III. APPROVAL OF THE MINUTES

A quorum was called. Mr. Jesse Hernandez asked if there were any additions or corrections to the minutes of the meeting of April 27, 2012.

MOTION Dr. John Ruszkiewicz - That the minutes be approved as submitted.  
Second Dr. Karrol Kitt  
Motion carried, and the minutes were approved as submitted.

IV. OLD BUSINESS

A. Review of Subcommittee Appointments
Mr. Jesse Hernandez recapped the subcommittee appointments that were made during the Board Workshop of September 5, 2012. Mr. Seth Snyder has been appointed as vice-chair and will lead the election subcommittee. Ms. Tess McKenna and Mr. John Walker will serve on the “Through Our
Eyes” selection subcommittee. The allocations subcommittee will include Mr. John Walker, Mr. Seth Snyder, Ms. Tess McKenna, Ms. Carissa Kelley, and Mr. Jesse Hernandez.
Mr. Hernandez informed the board that because campus-wide elections take place in the spring, additional members to the election subcommittee will be announced later in fall.

V. NEW BUSINESS

A. 2013-2016 Faculty Appointment Process
Mr. Jesse Hernandez reminded the board of today’s deadline to submit names of faculty members to be considered for the 2013-2016 faculty appointment. Mr. Hernandez said that he will reach out to the nominees and ask if they are interested in serving, answer questions about the board, and provide them with names of our current faculty board members so that they may be contacted with additional questions.
Mr. Hernandez said he would also take nominations the board may like to suggest now. Dr. John Doggett nominated Dr. Michael Starbird with the Department of Mathematics. Mr. Andy Smith nominated Dr. James Pennebaker, Professor and Chair in the Department of Psychology.
Mr. Hernandez nominated Dr. Richard Reddick, Assistant Professor in the College of Education, and Dr. Sean Theriault, Associate Professor in the Department of Government. Dr. John Doggett nominated Dr. Stever Nichols, Professor in the Department of Mechanical Engineering.
Mr. Hernandez informed the board of his goal to reach out to the nominees in the next week, have the name of a nominee prepared for Board approval at the October meeting, and then submit the name to the President’s Office for appointment.

B. Leadership and Ethics Institute Recognition Initiative
Mr. Jesse Hernandez introduced the Board to Mr. Hank Dugie and Ms. Taylor Dean, representatives from the Leadership and Ethics Institute, interested in discussing a student recognition initiative with the Board. Mr. Hank Dugie explained that the purpose of this initiative is to enhance student recognition on campus, as a way to build community on campus and increase the incentive for success for students. Ms. Taylor said the group would like to give an award recognizing students, faculty, and staff once a month. The award will be called the Leadership and Excellence Award. The process would include an on-line application for nominations, reviewed by a committee from the LEI (Leadership and Ethics Institute) to select a winner.
Mr. Dugie and Ms. Taylor are before the University Unions Board of Directors today to request space in the Student Activity Center to display the plaque, a photo of the winner, and information about what the winner did to be selected for recognition. Locations in the SAC identified by Mr. Dugie as desirable are the wall across from the “Through Our Eyes” photography exhibit, and the orange wall near the food court, outside of the Fireplace Lounge.
Ms. Tess McKenna asked if the winners would receive an email or certificate notifying them of being selected to receive the award, and Ms. Taylor said yes. Mr. Dugie said that at the end of the year the group would like to present all winners with a plaque and the photo used in the exhibit at an awards ceremony. Dr. John Ruszkiewicz suggested it would be a good idea to seek a donor to sponsor the Leadership and Ethics wall. Ms. Tess McKenna asked who would fund the frame for the photos and other costs involved, and Mr. Dugie said that the Dean of Students Office has offered to provide some funds for the project. Mr. Dugie said that the “Through Our Eyes” exhibit cost approximately $1800, which he thought would be manageable. Dr. John Doggett stated that he believes Central Development would be interested in looking at this
initiative. Mr. Andy Smith said that there are currently naming initiatives underway for much of the central core of the SAC building, as well as two other donor opportunities. He suggested further study is needed before moving forward, which will give the Leadership and Ethics group time to establish criteria for their award and develop a full proposal. Mr. Smith added that sustainability can be problematic and said that the University Unions has a closet of plaques that were initiated, but not sustained over the years. Ms. Carissa Kelley said that in her work in the Registrar’s office a similar award is presented each month. The process includes removing the previous award winner’s certificate from a frame and inserting the new winner each month, and the group is not able to keep the award current. She suggested that the Leadership and Ethics group use a framed certificate rather than a plaque, so the award could be more easily updated. Dr. John Doggett suggested a form of electronic recognition would eliminate the use of a plaque. Mr. Andy Smith said he would like for Ms. Crystal King, Director of Operations and Facilities, to inform the board of other donor recognition initiatives that are under consideration for the SAC, so that the board can make an informed decision at a future meeting. Mr. Hernandez said that Mr. Dugie and Ms. Taylor wanted to make the initial presentation today, and when the proposal is complete, they are welcome to return and discuss this further with the board.

VI. REPORTS

A. Chair, University Unions Board

Mr. Jesse Hernandez reported to the Board that over the summer he participated in a session offered by the Student Events Center on finances. Topics discussed included how to be more transparent in reports to the Student Services Budget Committee, as it applies to the SEC, the Texas Union, and the University Unions. Mr. Hernandez also participated on the “Through Our Eyes” selection committee both semesters last year. The group selected fifteen photographs for the exhibit, which are currently displayed. Mr. Hernandez informed the board that he will be meeting with representatives from the Campus Environmental Center to talk about sustainability, and with representatives from Student Government to discuss the nutritional facts about products sold in the University Unions buildings, and about a vending idea that Ms. Crystal King will discuss further.

B. President, Student Event Center

Ms. Carissa Kelley reported that the Student Events Center held sessions during the summer on branding, finances, and restructuring the SEC, featuring student leaders throughout campus. As a result, a change has been made in how SEC event assessments are done, a new logo has been developed for the SEC, and a new slogan of “Fifteen committees, one SEC” implemented. Ms. Kelley told the board that the SEC has hosted several successful film events, John Legend, and a scavenger hunt. Coming up are a “dive-in” movie at the Gregory Gym pool, and reports from committee chairs on what their committees do and events planned.

C. Executive Director, University Unions

Ms. Crystal King spoke to the board about PODS, Provisions On Demand. (Attachment A) Last year the front desk staff at the SAC tracked what students were requesting, such as use of chargers for phones or computers, pens, paper clips, staplers, blue books, and vending. Blue books and vending are not currently available in the SAC. Ms. King began researching what could be done, in keeping with the esthetics of the building, to offer these services for students.
Ms. King spoke with our food service provider, Aramark, who initiated the POD concept in 2008. A place in the food court area has been identified as the perfect location to accommodate the POD, without eliminating seating for students. We would determine what items to sell in the POD and be able to provide jobs for students. In the meantime, Student Government had a discussion about vending machines, wanting to find a way to support vending in the building. Ms. King worked with two representatives from Student Government, and briefly described what she wanted to propose to the board. They liked the concept, and they might be interested in approaching the board in support of the idea. Ms. King said that this year her staff would be continuing to survey students using the SAC facility to gain more information about what students would like to see available in the building. Mr. Smith added that the board’s responsibility in this project is to seek student involvement when any action is undertaken to outsource. If this initiative is presented, it would require board approval. Dr. John Doggett asked why vending was not a part of the original plan for the SAC building. Mr. Smith said that we did not want to include anything that would compete with our food service providers, and we do not receive any of the income from vending. Mr. Smith also noted that there are times when students are working in the building when food service in the building is closed. The POD concept would provide an opportunity for those students to make purchases without leaving the building. If the board agrees and we go forward with this idea, the student surveys will be instrumental in determining product selection. Dr. Karrol Kitt asked if there would be food items for sale, and Mr. Smith said yes, prepackaged food items would be available. Dr. John Doggett asked if this would be run through Aramark, and Mr. Smith said yes. Mr. Smith said we would like formal support from Student Government.

Ms. Crystal King presented a report on reservations in the Texas Union and Student Activity Center. (Attachment B) She discussed events held in Hogg Memorial Auditorium, the Student Activity Center, and the Texas Union, and shared recent comments made via social media. (Attachment C)

Ms. King showed the board a short video of a part of the performance by John Legend in the Hogg Memorial Auditorium. Upon completion of the video, Dr. John Doggett asked if a “Habitat for Humanity” type approach could be considered to “spruce up” the Hogg Memorial Auditorium. Mr. Smith said that the campus is bound by so many rules on safety and facilities that the amount of regulations could be overwhelming, as it can be even to engineers, architects, and contractors. It is a rule and code-driven undertaking. Mr. Smith added that even to paint would require scraping, which would have to include abatement for lead based paint. Mr. Smith said Jacobs Engineering is doing a study and will produce a report that will include the critical items, prioritized. We will then be looking at a path to raise approximately fifteen million dollars to move forward. This could be a six or eight year project.

Dr. Doggett said it does raise the issue of trying to re-energize the building, but as more and more people come into the building for events, the potential for liability increases. Mr. Smith said President Powers held an event in the building that filled even the balcony. Mr. Smith has been tasked with using the building and having it available for students. We have a licensed electrician present for every student event.

Mr. Smith told the board he had the privilege of attending the John Legend event. It was an interesting presentation by a performing artist who is a very intelligent man, on the board for Teach for America, end concerned about education. He developed a great connection to the audience and included wonderful academic and entertainment elements.
The Texas Union project is dealing with leaking planters on the northwest side of the building. The installation of can lights in the ballroom has begun, and the roof over the fourth level corridor repair project will begin over the semester break. The final project is the loading dock gates at the back of the building, but the project will not impact building use. After that, the last phases of re-carpeting the Union will begin. Carpeting projects of over fifty thousand dollars trigger ADA (Americans with Disabilities Act), and we are concerned about the size of handicapped stalls in bathrooms. Therefore, we are breaking this project into areas under the fifty thousand dollar limit.

Mr. Smith informed the board that Ms. Crystal King will assume her new role in charge of operations and facilities, including the Texas Union, Student Activity Center, Hogg Memorial Auditorium, and Student Services Building on Monday, October 1, 2012.

VII. QUESTIONS OR COMMENTS

Ms. Carissa Kelley invited the board to attend the Madrigal Dinner on November 30, 2012. Tickets are free to members of the board. Additional guests require a purchased ticket. Mr. Jesse Hernandez thanked staff members in attendance for the meeting, and announced that today is Ms. Crystal King’s birthday. Board members and guests sang a heartfelt “Happy Birthday” to Ms. King.

VIII. ADJOURNMENT

Being no further business, Mr. Hernandez asked for a motion to adjourn.

**MOTION** Ms. Carissa Kelley - That the meeting be adjourned.

**Second** Mr. Seth Snyder

**Motion carried**, and the meeting adjourned at 5:00 p.m.
Ideal for:
- Student Unions
- Student Life Areas
- Academic Buildings
- Locations with 2000 minimum population

Estimated Sales per location:
$122K
Estimated Investment per location:
$55K

*Financial information is based on the average FY11 sales from existing POD Express locations.

Testimonials

"This has become a true hit and a destination point for surrounding buildings for all concerned. The design in placing the POD Express into an existing building was so simple."
- Rex Graves, Client, Clemson University

"The P.O.D. clearly illustrates ARAMARK's standard of excellence in meeting student demand, while also maintain quality, convenience and value."
- Dr Gin Sheeks, VP for Student Affairs and Enrollment Management, Columbus State University

"The POD Express provided a much needed outlet for the quick grab and go needs for the University. It is located in a high traffic area and by design allows for quick speed of service. This location offers items that are uniquely different and has added incremental sales with no reduction of sales at other campus locations."
- Brett Muller, Director of Dining Services, Columbus State University

POPROVISIONS
ON DEMAND

(P.O.D.) offers a variety of fresh food, grocery items, hot and cold beverages and everyday essentials that deliver quality, selection and value. P.O.D. Express' modular component are designed to maximize unusual footprints. Our modular solutions can be modified to fit almost any space.

Implementation of POD Express is turnkey with only an electrical connection required. With no additional construction required, modules are shipped and installed at your location within weeks.
At a Glance...

**SAC**

- # of Events: 785
- Student Orgs: 621
- Depts.: 164

**TXU**

- # of Events: 498
- Student Orgs: 410
- Depts.: 88
**AUGUST**

- 8.16 | Texas MBA Orientation
- Week of 8.21 | University Residence Hall Leadership Week
- 8.27 | Black Student Orientation
- 8.29 | Back to School Bash (SEC)

**SEPTEMBER**

- 9.10 | Go Greek
- 9.13 | Jackson School of Geosciences Career Fair
- 9.18 | Hearts of Texas Kick Off
- 9.21 | UT Sustainability Symposium (President's Office)
- 9.22 | Texas Tribune (President's Office)
- AIDS Austin Presents: The Mystical Flute of Hariprasad Chaurasia
- 9.28 | Can Paige 2012
- 9.29 | TSC Road Trip
What’s coming up in the SAC in October?

- UHS Flu Shot Campaign
- SAC Gold LEED Certification Celebrations Event
- QPOCA Coming Out Day Event
- Technology Entrepreneurship Society presents HackATX
- Broccoli Project Play Production
- Halloween Bash
AUGUST

- YBO
- Unity Talent Show
- 8.17 | Pharmacy White Coat ceremony
- Gone to Texas

SEPTEMBER

- LEARN conference for Texas Language Center
- Apolo Ohno (SEC)
- New Faculty Orientation
- Longhorn Saturday
- Fellowship Fair
- Flu shot campaign
- Wrangler Darlings Induction
What’s coming up in the Texas Union in October?

- Law Fair
- ‘War of the Wings champions’
- Texas LULAC Young Adult Summit
- CMAS Fall Symposium
- University Investors Association Stock Pitch Competition
- LACS Career Fair
- Longhorn Salsa’s Salsa Fest
- Family weekend for Liberal Arts, Communication and Plan II
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Total: 53,118 | 42,698 | 95,816
SEPTEMBER @ HOGG AUDITORIUM

September 18 | John Legend: Voices with Power to Impact the World
Hosted by the SEC African American Culture Committee, Music & Entertainment Committee, and Distinguished Speakers Committee.

September 14 | Music@TheMall
Hosted by the SEC Asian American Culture Committee.

September 24 | Gary Johnson Rally
Longhorn Libertarians hosted Presidential Candidate for the Libertarian Party, Gary Johnson.
John Legend: Voices with Power to Impact the World
UPCOMING EVENTS AT HOGG AUDITORIUM

October 3-5 | Actors from the London Stage
The Merchant of Venice
Theatrical program that brings a troupe of five classically trained actors from major English theatres to college campuses for week-long residencies. Hosted by the Department of English, Hogg is the site for the campus performances.

October 7 | New Member Orientation
Formerly known as Greek 101, this event hosts keynote speaker from Campuspeak, Rick Barnes. Hosted by Fraternity & Sorority Life, Office of the Dean of Students.

October 18 | The Magic of Reality
A lecture by Dr. Richard Dawkins hosted by the Department of Psychology. Expecting a full house. Free event, first-come first serve.
#SOCIALMEDIA IN THE UNIVERSITY UNIONS

WHAT'S ON YOUR MIND? @GAGEPAINE & @UTSTUDENTAFFAIRSCAMPAIGN

UT Division of Student Affairs Thanks for hosting us at the SAC! The SAC Team rocks!
Yesterday at 3:07 pm - Like

Student Affairs

What's on your mind? @GAGEPAINE & @UTSTUDENTAFFAIRSCAMPAIGN

What's on your mind? @GAGEPAINE & @UTSTUDENTAFFAIRSCAMPAIGN
Daulton Venglar @DaultonVenglar
The student activity center is probably one of the coolest building in campus.

UT SAC @UTSAC
@DaultonVenglar We are so happy to hear you think that! Please share your feedback always & let us know how we can keep that status ;)

Billy Calve @Billy_Calve
SAC, I love you, and I'm gonna let you finish --- but the Union is the best student space of all time.

UT SAC @UTSAC
@torkna @billy_calve As long as you show us both at least SOME love, neither of us will get too jealous. ;)

UT SAC @UTSAC

Did the forecast catch you off guard? We got you covered! Come pick up a free poncho at the SAC! pic.twitter.com/nZvR3RgJ

Retweeted by Cassie Reveles

Hide photo  Reply  Delete  Favorite

Wendi Wilkes @toastermuffinz

Free water bottle at the SAC #daymade #lovemyschool

Expand
Texas Union @TexasUnion

Awesome! Did you love it?! RT @xxterra: UT tower tour! Exciiiiiiiting~

25 Sep

Terra @xxterra

@TexasUnion I did! Such an awesome view! :D

12:02 AM - 26 Sep 12 - Details

Hide conversation  Favorite

pic.twitter.com/OHIOpZa

Hide photo  Reply  Delete  Favorite

UT TOWER DECK TOURS

THE TEXAS UNION

UT AUSTIN

SUN 5:00 PM

SEP 23 2012

OBSESSION

DECK TOURS
It's rainy & gloomy outside. Come get cozy at the Union & enjoy the brand new comfy loggia furniture - outside the ballroom (they recline!)