UNIVERSITY UNIONS BOARD OF DIRECTORS
Friday, September 20, 2013

The University Unions Board of Directors met on Friday, September 20, 2013 in the Texas Union Board of Directors’ room UNB 4.118.

Members Present:

Mr. Wm. Andrew Smith, Jr.
Mr. Seth Snyder, chair
Mr. Matthew Montes
Ms. Tylene Milan
Mr. Nicholas Grisham
Mr. Eric Lucha

Members Absent:

Dr. Soncia Reagins-Lilly
Dr. John Ruszkiewicz
Dr. John Doggett
Dr. Sheldon Ekland-Olson
Mr. Horacio Villarreal, III

I. CALL TO ORDER

The meeting of the University Unions Board of Directors was called to order at 3:02 p.m.

II. APPROVAL OF THE MINUTES

As there was no quorum, approval of the minutes from the April 26, 2013 meeting was postponed until the October 18, 2013 meeting.

III. NEW BUSINESS

A. Vice Chair Appointment

Mr. Seth Snyder announced the appointment of Mr. Eric Lucha as Vice Chair of the University Unions Board of Directors for 2013-2014.

B. Fireplace “Legacy” Lounge

Ms. Megan McMillin, Director of Alumni Relations for the University Unions, made a presentation on the proposed Fireplace “Legacy” Lounge in the Student Activity Center (SAC). She informed the Board that the purpose of the Legacy Lounge would be to embody the mission of the SAC, showcase student contributions to campus, highlight UT traditions and values, and to enhance the space. The Fireplace Lounge is currently a space open for all students to use on the second level of the SAC. The proposed Legacy Lounge would feature opportunities for donor recognition on a Legacy Lounge Wall, a plasma television on a Fireplace Wall, photographic displays on a Hook ‘Em Wall, and plaques
television on a Fireplace Wall, photographic displays on a Hook ‘Em Wall, and plaques on a Tower Wall. Fundraising efforts to support the proposal would focus on Registered Student Organizations and would include five giving levels with accompanying levels of recognition. (Attachment A)

Mr. Seth Snyder asked Ms. McMillin how this effort would be publicized to Registered Student Organizations (RSO), and Ms. McMillin said that Ms. Julie Lucas, with Students Hooked on Texas (SHOT) is developing a plan to publicize the program to RSO’s. Ms. McMillin expects there will also be a website developed with information on the program, emails to organizations, and meetings with students to share the information. Mr. Andy Smith said that the original idea for this came about after the Wranglers made a contribution for the Fireplace Lounge. Dr. Sonia Reagins-Lilly wanted to give all Registered Student Organizations an opportunity to donate and attain recognition. The belief is that there will be a lot of student organizations that will want to participate in the project. Mr. Matthew Montes asked if this could be worked into a component of the Pillars of the Forty Acres, and Ms. McMillin answered that she would give that feedback to Ms. Julie Lucas for consideration. Mr. Eric Lucha noted that due to the permanence of a plaque recognizing an RSO for contributions, if that Student Organization made changes to their mission statement, would the plaque be updated? Ms. McMillin said a change would be considered if there were a fundamental difference in the organization’s goal.

C. Longhorn Entrepreneurship Agency

Mr. Seth Snyder informed the Board that the Longhorn Entrepreneurship Agency (LEA) has been on campus for approximately one year, and that representatives from the agency would address the Board today, seeking advice and office space. Mr. Nick Spiller, founder of the Longhorn Entrepreneurship Agency, and agency Director, Mr. Grant Heimer, made a presentation to the Board. (Attachment B) The Longhorn Entrepreneurship Agency is an event-based agency, providing support to the creation of a Foundry dedicated to student startup incubation. Mr. Spiller said there are a lot of intelligent students on campus who are ready to start companies. The LEA wants to bring them together to learn from one another, match skill sets, manage the innovation process, and connect student entrepreneurs on a larger scale. Mr. Spiller informed the Board that the agency has been in operation for six months, with forty-one volunteers and thirty freshmen founders. The group attracted five hundred attendees to their UT Entrepreneurship Week event.

The LEA office is currently located in temporary office space, which must be vacated in December. They are looking for new office space and would like to partner with the University Unions because the Unions are central to student life, and have what the LEA believes is under-utilized space in the Texas Union Underground. The LEA has been offered a proposed donation of fifty thousand dollars a year for five to ten years, contingent on securing office space.

Mr. Seth Snyder asked if Mr. Spiller believes there is potential for greater fund raising if space in the University Unions were granted, and Mr. Spiller said yes. He informed the Board that the agency did not solicit the funding that has been offered, so he believes additional funds could be raised with focus on that objective.
Mr. Matthew Montes asked how a person would go about pursuing a venture, and Mr. Spiller said that you would have to sign up to join the LEA, but the process is not rigorous. The LEA would then take a look at the venture and seek ways to help. Ms. Tylee Milan asked how office space would be delegated to student startups. Mr. Spiller said the LEA’s main goal is to make the startups as well celebrated on campus as student athletes.

Mr. Seth Snyder clarified that the space the LEA is most interested in is the enclosed glass room in the northwest corner of the Texas Union Underground.

Mr. Andy Smith said that he is not prepared to make any comments at this time, but mentioned that although we do have office space for student organizations in the Texas Union building, we’ve never had office space available in the part of the building that the LEA has identified. Mr. Smith said that when the Student Activity Center was being built, there was great emphasis on not loading the building with offices, because too many offices can strangle the traffic flow through the building. Mr. Smith also noted that the group has initiated discussions with Dr. Soncia Reagins-Lilly about potential office space in other buildings on campus. He said the group is looking for two thousand five hundred square feet of space, which is a lot of space. The proposal would also require review by University of Texas attorneys to determine any potential liability questions. Mr. Nick Spiller invited the Board to email him if any further information from the LEA would assist in the decision-making process.

D. Use of SAC Auditorium for Classroom Space

Mr. Smith told the Board that prior to the opening of the Student Activity Center, the University Unions Board had agreed to provide use of the SAC auditorium during the long terms for classes and exams. The Office of the Registrar has now expressed interest in extending these classes into the summer sessions. Mr. Smith distributed a letter to the Board, outlining the request. (Attachment C) Mr. Smith said that at the October meeting of the University Unions Board of Directors, he would ask the Board to approve a continuation of our long-term use of the SAC auditorium for 2014-2015, and he requested that the Board chair place this item on the October agenda for approval. Mr. Smith then introduced Mr. Kirby Stanfield, Vice Provost and Registrar. Mr. Stanfield told the Board that the Registrar’s Office recognized the value of space on campus and the high demand for classroom space. He said that the use of the SAC auditorium is highly beneficial for students, which is the basis of this request for extended use of the space.

IV. E+E COMMITTEE PRESENTATIONS

Texas Traditions: Kelly Hogg presenting (Attachment D)

Ms. Hogg informed the Board that the mission of Texas Traditions (TT) is to showcase the best student talent, leadership, and spirit housed at The University of Texas, and provide a space for students to get involved, get educated, and have fun. Ms. Hogg told the Board that in addition to Ms. Marguerite Elliott’s role as advisor, and Ms. Hogg’s role as committee chair, there are many leadership opportunities for committee members and officers. Texas Traditions is a new committee this year, overseeing the Forty Acres Fest,
Texas Revue, and Road Trip events. Officers in the Coordinator role for Texas Revue and Forty Acres Fest take responsibility for all aspects of these large-scale campus events. Road Trip is an away game watch party, showcasing spirit with tailgating, performances, and spirit competitions. The event is held in the Student Activity Center Ballroom and features trivia, games, balloon and face art, food, music and prizes. Texas Revue is the largest talent show on campus. The committee holds auditions for student organizations and individuals, and selects the best acts to perform. The revue is a professionally executed production, with judges and cash prizes for winners. Forty Acres Fest is a giant festival that takes place on the south, main and west mall. Student Organizations set up booths featuring food, games, and giveaways, while live performances take place in front of the Tower throughout the day. In the evening, there is a major concert.

Ms. Hogg informed the Board that the committee is recruiting new members through social events, t-shirt giveaways, and by using social media such as Facebook and Hornslink.

Mr. Seth Snyder asked if Ms. Hogg could provide any advance information on the performing artists for Forty Acres Fest, and Ms. Hogg said that the committee is conducting a Facebook survey, where he can see what groups are being considered.

**Creative Arts + Theatre (CAT):** Meg Thompson and Charlotte Campbell presenting (Attachment E)

Ms. Thompson and Ms. Campbell reported that the Creative Arts + Theatre Committee seeks to provide their members many opportunities in the creative arts. The Fall Festival event will feature five short student-written plays, and will incorporate fourteen new members into the committee. With eleven plays submitted for consideration, the group will hold play readings to allow for more performance and leadership opportunities, as well as provide the playwright a chance to develop their work. Events such as The Rocky Horror Picture Show and Open Mic allow the committee to collaborate with other committees, incorporate more dance and performance, and enhance leadership opportunities. The thirty-third annual Madrigal Dinner event will feature a thirty-one-member choir and cast of twenty actors, many of who are new committee members.

**Distinguished Speakers (DS):** Christopher Nickelson presenting (Attachment F)

Mr. Christopher Nickelson informed the Board that the Distinguished Speakers committee meets every Tuesday from 6-7pm in open meetings. He asked the Board to define “distinguished”, saying that many people would respond with “prominent” or “credible”. Although everyone might have a different idea of what “distinguished” means, the committee has established guidelines, wanting their speakers to be successful, engaging, exciting, and interesting and inspiring to students. The group hopes to reach maximum capacity attendance for all of their events, reaching students on campus who have not been accessed before. The Distinguished Speakers committee hosts forums, speakers, debates, slam poetry panels, and original oratory. On September 18 the group hosted Nev Schulman, star and host of MTV’s hit series Catfish: The TV Show, about people who are in relationships through online dating, with people they have never met. Online dating is relevant to students, and the event reached maximum capacity attendance, with eighty people turned away.

The group is planning future events and hopes to collaborate with other departments and student organizations.
V. REPORTS

A. Chair, University Unions Board
Mr. Seth Snyder asked the Board for suggestions of faculty members interested in serving on the Board, as Dr. John Ruszkiewicz’ term ends in the spring semester. Mr. Snyder said Board member Dr. John Doggett had requested Board meeting dates for spring, and that he would send that information to Board members in an email within the next week. Mr. Snyder distributed the Spellman and Johnson Group timeline for the hiring of a new Executive Director. (Attachment G), and informed the Board that he would be encouraging students to attend the student forums scheduled as part of the interview process. Mr. Snyder will be selecting Board members to serve on the Through Our Eyes Committee, as well as other committees.

B. President, Campus Events + Entertainment (E+E)
Mr. Matthew Mortes told the Board that the E+E has hosted a variety of events this fall, drawing an average of over two hundred attendees to each event. In order to further the rebranding effort of the E+E, tote bags and water bottles are being distributed with the new E+E logo. Mr. Montes informed the Board that the Freshmen Leadership in Progress (FLIP) group has been created as part of the University’s 360 Connection initiative, and is a way for freshmen to develop leadership skills, become a member of a committee, and learn more about student programming, decision-making, and UT spirit and traditions.

C. Executive Director, University Unions
Mr. Andy Smith distributed a proposal to Board members that would expand the “Through Our Eyes” program (Attachment H) to the Student Services Building and possibly the Texas Union. As part of the “Through Our Eyes Program, each semester students are encouraged to submit photography portraying a theme or element of student life. A panel of students, faculty and staff judge the submissions and select fifteen entries to be displayed in the Student Activity Center (SAC). The University Unions has received a recommendation to showcase previous selections. Mr. Smith asked Board members to consider the proposal so that we may move toward approval. Mr. Smith informed the Board that Hogg Memorial Auditorium is dealing with leaks in the building, that the Provisions on Demand (POD) is in operation at the SAC and is doing well, that the Field of Greens dining area in the Texas Union has been upgraded to Fresh Market, providing healthy choices of soups, salads, and sandwiches made with local products, and that we are doing well and looking forward to the future.

VI. QUESTIONS/COMMENTS

VII. ADJOURNMENT

As there were no further comments or questions, the meeting adjourned at 4:45 p.m.
Legacy Lounge

Proposal for the second floor fireplace lounge in the Student Activity Center

Other union “tradition” rooms or lounges

Ohio Sisters Traditions Room

Why create a Legacy Lounge?

- Embody the mission of the SAC
- Showcase student contributions to campus
- Highlight UT traditions, values, and “legacies”
- Enhance the space

What does the space look like currently?

- Fireplace lounge on the 2nd level of the SAC
- Non-reservable space
- Open for all students to use

What will the Legacy Lounge be?

Four walls - each with a unique feature, tradition, or legacy to display
Legacy Lounge Wall
Highlights the mission of the lounge. Contains donor recognition for the student giving campaign.

Fireplace wall
Includes plasma screen for donor recognition.

Tower wall
Displays the Eyes of Texas and a plaque telling the story of the unique architectural feature of the windows on this wall.

Hook‘em wall
Displays campus pictures of UT traditions, spirit, and lasting student legacies.

Students creating new legacies

- Align with the Division of Student Affairs Strategic Plan
- Create a shared culture that values and includes all students
- Develop new practices for asset and resource management
- Students giving to benefit student programming
- All money raised will be used to support the SAC Program Endowment

Student Giving

Student philanthropy and donor recognition will be a piece of this project.
Fundraising Quick Facts

- Who can participate?
  - Any Registered Student Organization
  - No individuals
  - Not for alumni donor recognition

Fundraising Quick Facts

- Five Giving Levels

<table>
<thead>
<tr>
<th>Level</th>
<th>Range</th>
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<tbody>
<tr>
<td>Level I</td>
<td>$2,500 - $4,999</td>
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<tr>
<td>Level II</td>
<td>$5,000 - $7,499</td>
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<tr>
<td>Level IV</td>
<td>$10,000 - $14,999</td>
</tr>
<tr>
<td>Level V</td>
<td>$15,000 +</td>
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</tbody>
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Fundraising Quick Facts

- All Levels
  - Recognition on plasma screen

- Levels II-V
  - Plaque on donor wall

Fundraising Quick Facts

- What can be on the permanent plaque?
  - The name of the RSO and mission statement
  - Must be approved by Union staff

- Outreach to RSOs?
  - S.H.O.T. will provide Outreach, Consulting, and Training

Thank you!

Questions?
Student Startup Foundry  
“The Hatchery”

The Longhorn Entrepreneurship Agency is in full support, and dedicates its full potential, to the creation of a Foundry dedicated to student startup incubation space in the Texas Union Building, or other similar location. Such an investment by UT-Austin will empower our Agency to create and manage an entrepreneurial ecosystem as a student activity open to any student and an abundance of student organizations. The eco-system will create entrepreneurial and educational opportunities for any student to start and develop a new venture, manage the innovation and entrepreneurial processes, practice venture capital, and develop new technologies.

For The University of Texas at Austin the new eco-system will meet, in a manner of the first class, America’s new demand for student driven entrepreneurship and innovation. For Texas it will provided continued economic stability for generations to come.

**Raw Space Specifications:**
- 2500ksf of open and adaptable space
- Central to student life and foot-traffic patterns
- Recreational activities nearby
- “Open/Close” capabilities

**LEA Funding and Support Mechanisms**
- Space contingent Apogee donation of $50k/yr for 5-10 years.
- 41 student agents entering FA13

**Startup Costs**
- Furniture
- Technology
- Coffee Machine
- Internet
AR 10 In Support of a Student Startup Foundry

Author: Grant Heimer, Nosa Aimuyo, Christopher Jordan, Caroline Carter, Nick Spiller

Sponsors: Christopher Jordan, Nosa Aimuyo, Caroline Carter

WHEREAS, Austin was ranked as the No. 1 city for young entrepreneurs\(^1\) and Austin’s entrepreneurship community is growing rapidly\(^2\); and

WHEREAS, It is a long-term strategic goal of the Longhorn Entrepreneurship Agency that all students are presented the equal opportunity to practice entrepreneurship while enrolled in the University; and

WHEREAS, the Longhorn Entrepreneurship Agency identifies the creation of a Student Startup Foundry, or incubator, as a necessary resource for student entrepreneurs to practice entrepreneurship while remaining enrolled in class; and

WHEREAS, the Foundry will serve as a resource and gathering place for student entrepreneurs to discuss ideas, develop products, receive advice and benefit from other support mechanisms; and

WHEREAS, the Longhorn Entrepreneurship Agency has been offered sufficient funds to support the Foundry by Apogee Advanced ResNet Solutions contingent on the allocation of physical space on-campus by the University for the Foundry; and

WHEREAS, Student Government serves as the voice of the students, and thus plays an instrumental role in accomplishing this; and

THEREFORE BE IT RESOLVED, that Student Government supports the allocation of physical space to the Longhorn Entrepreneurship Agency for the specific purpose of developing and administering a Student Startup Foundry for all student entrepreneurs; and

BE IT FURTHER RESOLVED, that the Foundry be located in a high-density area in the heart of campus near resources and commodities useful to student entrepreneurs.


BE IT FURTHER RESOLVED, that a copy of this resolution be delivered to: Office of the President, DOS, The Daily Texan, Herb Kelleher Center for Entrepreneurship, Office of the Provost, University Unions Board, Office of the Vice President for Student Affairs, Office of the Vice President for Legal Affairs.
To: Board of Directors  
University Unions  

Fr: Wm. Andrew Smith Jr.  
Executive Director  
University Unions  

Re: Recommendation on use of SAC Auditorium for classes during the long terms  

Date: September 20, 2013  

The Board of Directors of the University Unions has agreed to provide use of the Auditorium in the Student Activity Center for classes scheduled through the Office of the Registrar during the long terms according to the following schedule:  

Monday, Wednesday, and Friday: 8:00 am until noon  
Tuesday and Thursday: 8:00 am until 12:30 pm  
All regularly scheduled exam dates: 7:00 am until midnight  

The Board of Directors reviews this schedule annually and makes a recommendation to the Vice President for Student Affairs each year as to the availability of the Auditorium for classes for the following year.  

I am pleased to recommend that the Board approve use of the Auditorium during the long terms of the 2014-15 academic year for the scheduling of classes and exams as per the schedule listed above.  

The Office of the Registrar has expressed interest in extending this agreement to include classes and exams during the summer sessions. We have agreed to examine the usage of the Auditorium during the summer of 2014 to determine whether they want to pursue their interest in the summer sessions for the summer of 2015. If they do decide to request use in the summer of 2015, the Board will address that request in the early fall of next year (2014).
Our Mission

We strive to showcase the best student talent, leadership, and spirit housed at The University of Texas, and provide a space for students to get involved, get educated, and have fun.

Leadership
- Marguerite Elliott, Advisor
- Kelly Hogg, Chair

General Officer Roles:
- Budget and Assessments
- Membership Development
- Internal Communications
- Public Relations

Leadership

Specific Officer Roles:
- Forty Acres Fest Coordinator
- Texas Revue Coordinator
- Logistics Officer
- Organizations Officer
- Entertainment Officer

Who are we?
What do we do?

Road Trip, November 9th
Texas Revue, April 12th
Forty Acres Fest, March 22nd

What do we do?

Road Trip
Away Game Watch Party
- Spirit Showcase
- Tailgating
- Performances
- Spirit competition
- Watch the game (in HD!) in the SAC Ballroom
- Trivia, games, prizes
- Balloon and face art
- Food and music

What do we do?

Texas Revue
- Biggest talent show on campus
- Audition orgs and individuals and then choose the best to perform
- Judges, cash prize, professional production, and a packed Hogg Auditorium... everything a talent show should be.

What do we do?

Forty Acres Fest
- Giant festival on South Main/West Mall
- Student organizations bring booths featuring food/games/giveaways
- Texas Traditions:
  - Inflatables, rock wall, laser tag, ziplines, etc.
  - Live performances in front of the Tower all day
  - Music, dance groups, comedy, etc.
- Partner with Headliners (another E+E committee) for a major concert that night.

Creating New Traditions

- Membership recruitment
- Selection of officers
- 2 rounds and a good mix
- 4 Fi/Pi Stars
- Shirts and socials

Find Us

- Facebook: [Link]
- [Link]
- [Link]
- Request to be a member!
- Hornlink: [Link]
- Website: [Link]
- Twitter: [Link]
- @utexascee
Meetings are Mondays!

September 23
SAC 1.106, 6pm

Come say hi!
Creative Arts + Theatre

Fall Festival
- October 1st, 2nd, and 3rd at 7:00 PM in the SAC Black Box
- Five short student-written plays
- Incorporates 14 new members into Creative Arts + Theatre (13 actors, 1 director)

Play Readings
- Saturday, October 13th at 7:00 PM in the SAC Black Box
- 11 plays submitted for Fall Festival
- More leadership and performance opportunities for younger members

Rocky Horror Picture Show
- Wednesday, October 30th in the Union Theatre
- Collaboration with Showtime
- Opportunity to incorporate more dance into Creative Arts + Theatre

Open Mic
- Friday, November 15th from 11:30 am – 1:30 pm on the West Mall
- Collaboration with Headliners
- Promotional event for both committees!
- Provides more performance and leadership roles.

The 33rd Annual Madrigal Dinner
- November 21st, 22nd, and 23rd at 6:30 PM in the Union Ballroom
- Largest choir in the past three years: Thirty-one singers, eighteen are new members.
- Cast of 20 actors, four are new!
What does it mean to be "distinguished"?

VISION
goals goals goals
goals goals goals

In Context...

Speakers - Forums
Storytelling - Debates
Slam Poetry Contests
Panels - Original Oratory

In Practice
On Paper...

Attendance: 550
Turned Away: ≈80
Evaluations: ✓ ✓ ✓ ✓ ✓

The Future...
The University of Texas at Austin
Executive Director of the University Unions
Timeline

July 18  
Peter Rosenberg from SJC — The Spelman & Johnson Group (SJC) makes initial visit to campus to meet with The University of Texas at Austin stakeholders and gather information about the position.

Week of July 22  
SJC submits drafts of Position Announcement and Marketing Plan to UT Austin for review and approval.

Week of July 29  
With Position Announcement and Marketing Plan approval, SJC begins actioning the full Marketing Plan as specified by The University of Texas at Austin. Advertisement appears online in The Chronicle of Higher Education and other websites; SJC initiates targeted outreach to student center/student union professionals, student activities/leadership development professionals, and auxiliary services professionals.

Weeks of August 5-26  
SJC continues direct outreach to student center/student union professionals, student activities/leadership development professionals, and auxiliary services professionals. SJC submits Position Specification to UT Austin for review and approval.

August 30  
Deadline for applicants to submit application materials to SJC (soft close date).

Weeks of September 2 & 9  
Peter Rosenberg reviews files, narrows candidate pool, contacts top candidates. Peter collects Candidate Detail Forms and conducts “introductory interviews” with top candidates.

September 16  
Candidate application materials available for review on the UT Austin confidential Client Suite.

Week of September 23  
Suggested week for Peter Rosenberg, Dr. Sonica Lilly, and the Executive Director of the University Unions search committee to meet at UT Austin to review candidate information.

Early October  
Search committee conducts phone or Skype interviews with semifinalists.

Late October  
Finalists visit campus. SJC conducts reference checks and background checks. Search committee submits unraked stakeholder feedback to hiring authority.

January 10  
UT Austin start date for the successful candidate
The University of Texas at Austin
Executive Director of the University Unions

The University of Texas at Austin is a diverse learning community enrolling over 50,000 students, and is committed to achieving excellence in undergraduate education, graduate education, research, and public service. As the flagship institution within the University of Texas System, the university is a member of the American Association of Universities, one of 61 universities recognized for their especially strong research and academic programs. The capital of Texas, Austin has a population of 820,000 and is recognized for its high quality of life and progressive cultural, music, and arts environment.

The Position
The Executive Director of the University Unions is responsible for the overall administration and leadership of a dynamic student-centered business and service enterprise serving the diverse University of Texas (UT) community. University Unions is comprised of five Centers for Student Life: Texas Union, Student Activity Center, Hogg Auditorium, Student Services Building, and Campus Events & Entertainment, the Union’s student programming organization. Primary functions of University Unions include student development and engagement, student leadership and activities, business services, facility management, capital replacement and renewal, contracted food services, alumni relations, and external outreach. The University Unions are comprised of approximately 400,000 square feet of facilities with an annual operating budget of approximately $12M. The Executive Director oversees 80 full-time employees and over 120 graduate/undergraduate student employees with five direct reports. The Executive Director facilitates personnel management including hiring, supervision, communication, professional development, and internships/graduate assistantships. The position works closely with the Board of Directors, Advisory Council, and appropriate university entities on matters of fund raising, policy, assessment, public relations, and a wide array of educational, social, and cultural programs. The Executive Director serves as the University Unions and Division of Student Affairs’ representative to the campus community, student organizations, and external agencies.

Qualifications
Minimum requirements include a master’s degree and 10 years of leadership/management experience within a large, multifaceted student union. The successful candidate will also possess strong organizational skills, including the ability to plan strategically; experience with budget planning, fiscal oversight, and resource allocation; an understanding of student development and engagement; excellent written, oral and interpersonal communication skills; knowledge of contract food services; experience with facility management; familiarity with student programming; experience in personnel management including supervision of staff and employee development; a commitment to diversity and social justice with the ability to create a department which is inclusive and accessible; demonstrated passion for enhancing the student experience; the ability to write proposals, reports, and make presentations; and the ability to work collaboratively in a team environment.

Preferred qualifications include a terminal degree; experience working with a large, diverse student, faculty, and staff population; an understanding of best practices and current trends as related to student concerns and higher education administration; experience working with a student-majority board of directors, advisory councils, or alumni groups; and the ability to integrate the curricular and co-curricular student experience in a complex organization.

Application and Nomination
Review of applications begins August 30, 2013 and will continue until the position is filled. A resume with an accompanying cover letter may be submitted via the SJG website at www.spelmannandjohnson.com under the link Open Positions. Nominations for this position may be emailed to Peter Rosenberg at pwr@sjgsearch.com. If you are unable to submit materials electronically, please call SJG at 413-529-2895.

SJG – The Spelman & Johnson Group
Peter Rosenberg, Senior Associate
UT – Executive Director, University Unions

Visit The University of Texas at Austin’s website at www.utexas.edu

The University of Texas at Austin is an equal opportunity and affirmative action employer, with a strong commitment to building a diverse and equitable work environment and campus community.
University Unions Executive Director Search Committee member roster

Dr. Soncia Reagins-Lilly: Senior Associate Vice President and Dean of Students, Division of Student Affairs
soncia.r.lilly@austin.utexas.edu

Dr. Andrew Dell’Antonia: Associate Dean of Undergrad Studies, School of Music
dellantonio@austin.utexas.edu

Dylan Smith: Senior Student Affairs Administrator, University Unions Events + Entertainment
dcsmith@universityunions.utexas.edu

Matthew Montes: University Unions Board member, Senior (Accounting)
matthew.montes@utexas.edu

Seth Snyder: University Unions Board member, Senior (Finance)
slsnyder51@gmail.com

Kenzie Spanol: Student Representative, Junior (Nutrition)
kenzieespanol@yahoo.com

Amy Gerling: IBM Software Group, University Unions Advisory Council
athyomas@us.ibm.com

Adrienne Mackenzie: Assistant Director for Texas Parents
amackenzie@austin.utexas.edu

Bob Lawrence: Director, University Unions Business Services
rjlawrence@austin.utexas.edu
For consideration by the University Unions Board of Directors:

The following is a description of the Through Our Eyes program is written on a plaque near where the photographs hang in the SAC.

“University life means something different to each person, and the Through Our Eyes display allows each student to share his or her own unique experience. The Through Our Eyes student photography display is meant to give students an opportunity to depict various aspects of campus life through photography.

Each semester, students are encouraged to submit their own photographs portraying a different theme or element of student life. Open-ended themes allow students the freedom to create unique and personal entries. A panel of students, faculty and staff will judge the submissions and the top fifteen (15) entries will be displayed in the Student Activity Center (SAC). “

Photographs are submitted twice a semester, in the fall for the spring display and in the spring for the following fall’s display. The display changes each semester as the theme changes, the previous selections are archived.

Where do the previous semester’s printed winning photographs go? The University Unions has a recommendation to showcase the previous selections.

The Student Services Building has blank wall space and is looking for art to hang in public areas. Our proposal is that we use the photographs from past themes; in effect, this would be a “Best Of”. The photographs would hang in the Student Services Building with the name of the photographer and the theme related to the photograph. This could be used to emphasize the student aspect of the Student Services Building, and further connect the facility as a Center for Student Life.

The photographs would be switched out or rotated on a regular basis. The frames and matts, once purchased, could be reused. The overall expense would be minimal since the photographs would have already been printed professionally.

As part of the entry into the competition, students sign a document where it states under “Your Rights”:

“Entrants retain ownership and all other rights to future use of the photographs they enter except for the following: Your entry to the contest constitutes your agreement to allow your entered photographs-and your name, occupation, city, state and country of residence-to be displayed at the Student Activity Center, and the Through Our Eyes Photo Contest reserves the right to use the photo for future publications and/or promotions related to the contest. This may include, but not be limited to, annual commemoratives, web site/newspaper advertisements, flyers, brochures, etc.”

Where it states “Student Activity Center”, we should consider changing that to “Centers for Student Life” in order to be compliant with where the photographs may actually hang.